

Sponsorship Opportunities

CALIFORNIA
MASONRY
SUMMIT
& EXPO
2027

**NORCAL
HERE WE GO!**
SAVE THE DATE!
APRIL 29, 2027, SAN RAMON, CA

SPONSORSHIPS, EXHIBITOR SPACES, AND MORE!

CMSE-27 brings together exciting topics, engaging panels, keynote, exhibitors, awards ceremony, and fun networking opportunities.

This event provides sponsors multiple opportunities to engage with attendees, targeting their specific audience or increasing brand awareness, while supporting the Masonry trade.

EVENT SPONSOR

\$10,000

STUDENT'S FREE ACCESS SPONSOR

\$10,000

STUDENT'S DESIGN COMPETITION

\$10,000

PLATINUM SPONSOR

\$5,000

GOLD SPONSOR

\$3,000

HAPPY HOUR

\$2,500

LUNCH SPONSOR

\$1,500

SPIN THE WHEEL

\$3,500

STUDENT'S CAREER FAIR EXHIBITOR

FREE Subject to Committee
Approval

Sponsorships and Exhibitor Spaces are subject to availability, confirm your space today!

****All options can be paid in one or multiple installments before 6/30/2027.**

Additional Event Passes \$180 each.

EXHIBITOR SPACES

Interior 8x6'
22 Available **\$2,250**

Hands-on Outdoor
During Happy Hour
(2 Available) **\$1,500**

Logo on Event Materials + 2 Passes

EVENT SPONSOR

2 Available

\$10,000

Benefits:

- Premium Exhibitor Space 8'x6' at Preferred Location (6ft table and 2 chairs included)
- 5 Min Speaking Intro at Main Stage Presenting one of the Panel sessions, with use of 24 ft screen for video.
- 4 Event Passes

Marketing Materials:

- Large (largest) Logo at Event Marketing Materials
- 1 Dedicated Social Post

**BOOTH
STAMP**

Required for
Spin-the-Wheel

STUDENT'S FREE ACCESS & TRANSPORTATION SPONSOR

1 Available

\$10,000

This sponsorship helps providing Free Access & Transportation Buses to **100 AEC Students** from Participating Schools. (UC Berkeley, California State Sacramento, and others)

Benefits:

- Premium Exhibitor Space 8'x6' at Preferred Location (6ft table and 2 chairs included)
- 4 Event Passes

Marketing Materials:

- Large (largest) Logo at Event Marketing Materials
- Logo at Student's Lanyard (branded student lanyards)
- 1 Dedicated Social Post

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STUDENT'S DESIGN COMPETITION SPONSOR

\$10,000

1 Available

CMC is hosting our **2nd Student's Masonry Architecture Design Competition** for 2 Categories: Brick and Concrete Block.

Schematic Design deliverables with a prominent use of masonry materials. Free Registration / Eligible only for AEC Students in CA.

Benefits:

- Premium Exhibitor Space 8'x6' at Preferred Location (6ft table and 2 chairs included)
- Presenting the Jury at Main Stage
- 4 Event Passes

Marketing Materials:

- Large (largest) Logo at Event Marketing Materials
- Logo on Awards and Scholarship Check Posters
- 1 Dedicated Social Post

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Spin-the-Wheel

A total of \$12,000 in Scholarships will be awarded to the winners in two categories:

Concrete Block Category:

- 1st Place: Scholarship of \$3,000
- 2nd Place: Scholarship of \$2,000
- 3rd Place: Scholarship of \$1,000

Brick Category:

- 1st Place: Scholarship of \$3,000
- 2nd Place: Scholarship of \$2,000
- 3rd Place: Scholarship of \$1,000

CALIFORNIA
MASONRY
DESIGN AWARDS

PLATINUM SPONSOR

\$5,000

4 Available

Benefits:

- Exhibitor Space 6'x8' (6ft table and 2 chairs included)
- 3 Event Passes

Marketing Materials:

- Prominent (Medium) Logo at Event Marketing Materials
- 1 Dedicated Social Post

**BOOTH
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Spin-the-Wheel

GOLD SPONSOR

\$3,000

Benefits:

- Exhibitor Space 6'x8' (6ft table and 2 chairs included)
- 2 Event Passes

Marketing Materials:

- Standard Sponsor Logo at Event Marketing Materials
- 1 Shared Social Post with all Gold Sponsors

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Spin-the-Wheel

LUNCH SPONSOR

\$1,500

2 Available

Benefits:

- 2 Event Passes

Marketing Materials:

- Standard Logo (Gold Level) at Event Marketing Materials
- Logo at Lunch Tables
- 1 Shared Social Post with all Gold Sponsors

\$3,000

SPIN THE WHEEL & GAMES SPONSOR

1 Available

Spin the wheel prizes valued \$3,000; including iPads, Kindles, headphones, Apple Watches, Speakers, and other.

All BOOTH STAMPS from selected exhibitors are required for participating at Spin-the-Wheel.

Benefits:

- 2 Event Passes

Marketing Materials:

- Standard Logo (Gold Level) at Event Marketing Materials
- Branded Spin-the-Wheel Station
- 1 Dedicated Social Post

HAPPY HOUR SPONSOR

\$2,500

1 Available

Benefits:

- Exhibitor Space 6'x8' (6ft table and 2 chairs included)
- Presenting Happy Hour
- 2 Event Passes

Marketing Materials:

- Standard Logo (Gold Level) at Event Marketing Materials
- Logo at Bar Tables
- 1 Dedicated Social Post

EXHIBITOR BOOTH (8'x6')

27 Available

\$2,250

Benefits:

- Exhibitor Space 6'x8' (6ft table and 2 chairs included)
- 2 Event Passes
- Electrification available for a FEE.

Marketing Materials:

- Exhibitor Logo at Event Marketing Materials

HANDS-ON SPACE (CUSTOM)

2 Available – The Dock, Outdoor Area
during **Happy Hour Only**

\$1,500

Happy Hour Outdoor area is equipped with a Bar, Corn Hole, sitting tables, Student Design Competition Exhibition, and our famous Spin-the-Wheel.

Benefits:

- Custom Space
- 2 Event Passes
- Exhibitor Space with 6 ft Table + 2 Chairs Provided
- Electrification available for a FEE.

Marketing Materials:

- Exhibitor Logo at Event Marketing Materials

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**3RD edition of the California Masonry Summit & Expo,
uniting our trade with the AEC Community!**



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SAVE THE DATE!

APRIL 29, 2027, SAN RAMON, CA

California Masonry Council (CMC)'s mission is to be a catalyst, advocate, and the best masonry resource in California.

Our organization promotes masonry as an essential design and building material while uniting our trade with the AEC community (architecture, engineering, and construction).

CMC is a non-profit organization.

info@CaliforniaMasonryCouncil.org

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