

ABOUT CALIFORNIA MASONRY COUNCIL

California Masonry Council is a division of the Masonry Institute of America (MIA).

California Masonry Council (CMC)'s mission is to be a catalyst, advocate, and the best masonry resource in California. Our organization promotes masonry as an essential design and building material while uniting our trade with the AEC community (architecture, engineering, and construction).

CMC is an active representative of the California masonry trade, participating in forums and events to forge strategic partnerships that communicate, connect, inform, and assist AEC professionals to successfully integrate masonry into their projects.

As a connector and valuable resource among masonry stakeholders, CMC brings experts and industry leaders together to drive growth and positive change.

CMC is a division of the Masonry Institute of America (MIA) – a California-based trade resource providing technical guidance and research to improve and extend the use of masonry – and funded by masonry contractors.

We're also busy researching and promoting masonry advantages, sustainability, design, technology, and industry news to build the largest network of masonry and AEC professionals.

CMC is a non-profit organization.

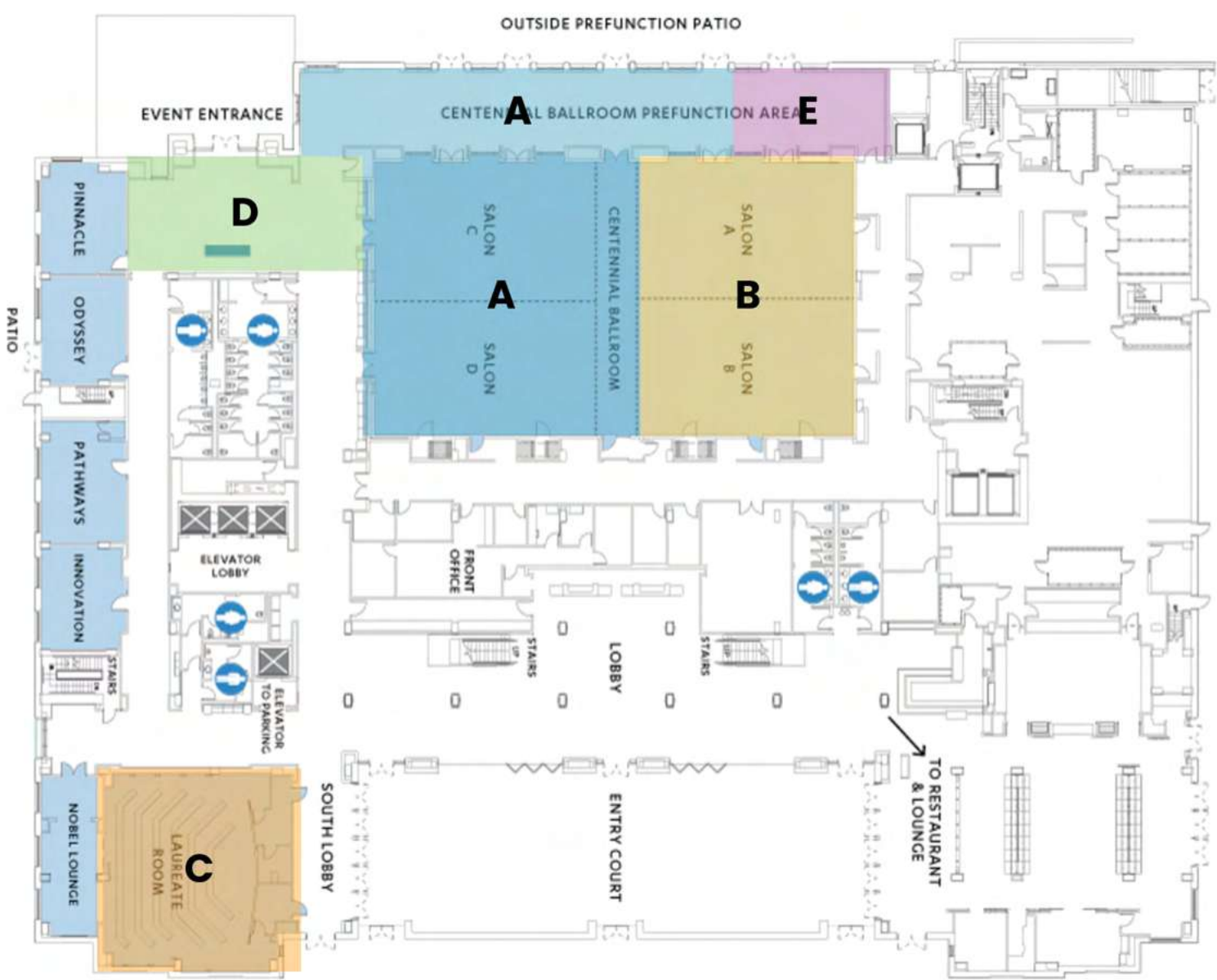
Welcome to our first-ever California Masonry Summit & Expo!

This event is the ultimate gathering for AEC Professionals and masonry enthusiasts! Join us at the UCLA Meyer and Renee Luskin Conference Center for a day filled with world-class speakers, expert panels, exhibitors, learning, networking opportunities, and design awards. Whether you're an Architect or a Construction Professional, this event is perfect for anyone looking to expand their knowledge in Sustainability, EPDs & LCAs, Architecture & Design, Decarbonization, Masonry Building Materials, Energy Efficiency, AEC Software, Robotics, Fire Resistance and Resilience, BIM, innovations, and much more!



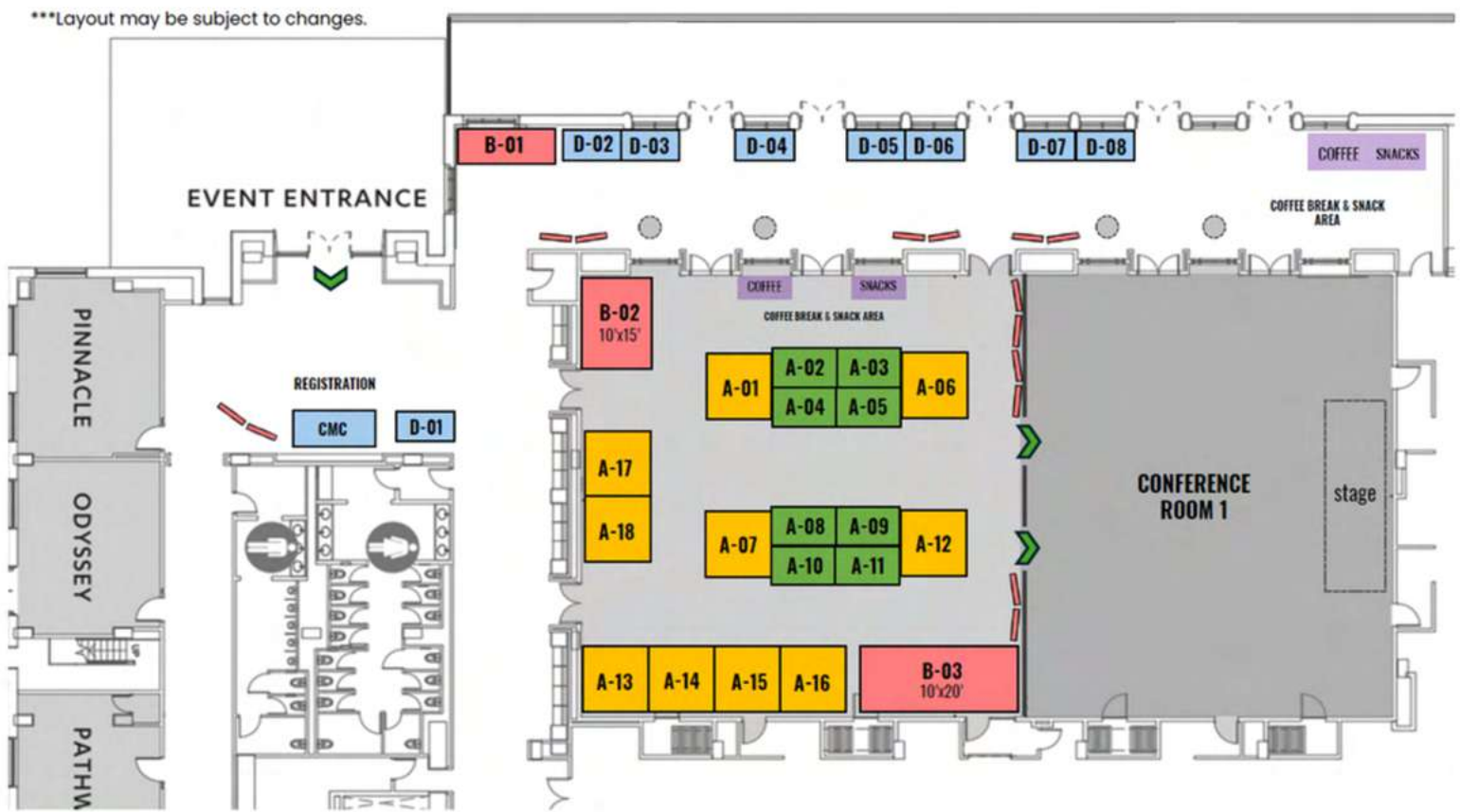
CONFERENCE MAP

Level 1



- A – Exhibition Area
- B – Conference Room 1
- C – Laureate Room
- D – Registration
- E – Coffee Break Area
- F – Terrace (Level 3, not in map)

EXPO MAP



SPACE	EXHIBITOR
A-01	CAD Blox
A-02	W.R. Meadows
A-03	BULLARD SAFETY
A-04	ONE CLICK LCA
A-05	Echelon Masonry - Oldcastle Pacific
A-06	Thompson Building Materials
A-07	RCP Block
A-08	California Center for Climate Change Education
A-09	Pacific Clay
A-10	IMRAE - Coatmasters
A-12	Energy Code Ace
A-13	BUILD CA - Associated General Contractors of California
A-14	ORCO Block
A-15	Beauty of Block - Concrete Masonry Checkoff
A-16	Milwaukee Tools
A-17	Angelus Block
A-18	E-Z Mix Inc

SPACE	EXHIBITOR
B-01	USGBC California
B-02	QuickHeaders
B-03	CONSTRUCTION ROBOTICS

SPACE	EXHIBITOR
D-00	CMSE Registration Booth
D-01	Masonry Institute of America (MIA)
D-02	Mason Contractors Association of California
D-03	Green Building Initiative
D-04	International Masonry Institute (IMI)
D-05	CMAA of Southern California
D-06	California Council for Interior Design Certification
D-07	Verdical Group

PROGRAM SCHEDULE

TIME	SESSION	EVENT	LOCATION	SPEAKERS
7:30AM		REGISTRATION OPENS	Lobby	
EXPO HALL OPEN 8:00AM - 5:30PM				
8:00AM to 8:45AM	1-A	ENERGY EFFICIENCY - TAKING ADVANTAGE OF THERMAL MASS	Conference Room 1	Bob Habian AIA Founder & CEO, Tect App
	1-B	SUSTAINABLE DEVELOPMENT GOALS FOR INFRASTRUCTURE - A CALL TO ACTION, THE FUNDAMENTAL PARADOXES OF UN-SDG 9.1.4 REQUIRE A UN CEMENT TASK FORCE	Laureate Room	Stacey Olson C.I.D., LEED Fellow Director of Sustainable Design and Global Wellness Leader, Gensler
8:50AM to 9:35AM	2-A	STANDING OUT BY FITTING IN - MORRIS ADJMI'S CONTEMPORARY APPROACH TO MASONRY TRADITIONS	Conference Room 1	Erica Garfinkel RA, LEED AP BD+C Senior Project Architect, Morris Adjmi Architects
	2-B	MASONRY FIRE RESITANCE, RESILIENCE & DURABILITY - KEYS TO BUILDING MORE RESILIENT & SUSTAINABLE COMMUNITIES*	Laureate Room	Sunup Matthew Director of Industry Development & Technical Services, International Masonry Institute
COFFEE BREAK / VISIT EXPO HALL 9:35AM - 10:00AM				
10:00 to 10:45AM	3-A	LOW EMBODIED CARBON CMU - ADVANCING SUSTAINABLE BUILDING PRACTICES.*	Conference Room 1	Abdol Bahrami Assoc. AIA, LEED Green Associate, Architectural Manager, ORCO Block & Hardscape
	3-B	WORKFORCE PATHWAYS IN SUSTAINABLE ARCHITECTURE, CONSTRUCTION AND FACILITIES MANAGEMENT - BUILDING RESILIENT FUTURES FELLOWSHIP PILOT PROJECT	Laureate Room	Dr. Marcela Oliva Professor LATTC Architecture and Environmental Design, USGBC CA Board Member Dr. Jo Tavares, PhD Director, California Center for Climate Change Education, West LA College George Cortez Adjunct Instructor, California Center for Climate Change Education, West LA College

PROGRAM SCHEDULE

TIME	SESSION	EVENT	LOCATION	SPEAKERS
10:50 to 11:35AM	4-A	USGBC CALIFORNIA - ARUP "CALIFORNIA WILDFIRE REBUILDING GUIDE" - A GUIDE TO REBUILDING STRONGER, SAFER, AND MORE RESILIENT STRUCTURES*	Conference Room 1	Becky Feldman Chief of Staff, USGBC California
	4-B	BIM RESOURCES FOR MASONRY - SUSTAINABLE DEVELOPMENT GOALS FOR INFRASTRUCTURE	Laureate Room	Tom Cuneio Founder & Owner of 3DiQ Inc. & CAD BLOX LLC.
11:35 to 2:00PM	VISIT EXPO HALL, NETWORK & ENJOY LIGHT BITES			
	5 12:00 to 1:15 PM	TERRACE LUNCH SESSION - NAVIGATING CALGREEN'S EMBODIED CARBON PROVISIONS - FULL ACCESS PASS ONLY -	Terrace - Level 3	Dave Intner Senior Advisor, Codes and Standards, Southern California Edison (Moderator) Rachelle Habchi Low Carbon Product Lead, Carbon Leadership Forum Avideh Haghighi Associate Principal & Sustainable Design Leader, ZGF Architects
2:00 to 3:35PM	6-A	CONCRETE MASONRY ARCHITECTURE PANEL- DESIGN TRENDS, SUSTAINABILITY, BENEFITS AND CHALLENGES OF DESIGNING WITH CONCRETE MASONRY - EXTENDED SESSION -	Conference Room 1	James Krueger AIA, NCARB. Director of Design, HMC Architects Athenel Trazo Senior Designer, AC Martin Carol Lanham AIA, Assoc. DBIA, Principal, Lionakis Civic Studio, Member Board of Directors. VP of Communications & Public Affairs, AIA California. Dominique Houriet Architect and Partner, oo-d-a studio Mark Swanson North Central Regional Director, International Masonry Institute
	6-B 2:00-2:45	CONSTRUCTION SOLUTIONS - WATERPROOFING AND COATINGS	Laureate Room	Ricardo Nieva West Coast Sales Manager, Multicoat Products

TIME	SESSION	EVENT	LOCATION	SPEAKERS
2:50 to 3:35PM	7-B	ADVANCING MASONRY DESIGN AND CONSTRUCTION WITH ROBOTICS - THE FUTURE OF MASONRY IN ARCHITECTURE	Laureate Room	Matt Oklevitch Marketing Director, Construction Robotics
3:40 to 4:25PM	8-A	THE FUTURE OF CONCRETE BLOCK - CHECKING ALL THE BOXES WITH CMU, FROM AESTHETICS, LOW CARBON AND EPDS, TO BIM INTEGRATION AND CODE CHANGES	Conference Room 1	Bob Wyckhuyse Sales Manager, Angelus Block Adam Eldred Technical Sales & Marketing, Angelus Block
	8-B	BUILDING RESILIENCE TOGETHER - CALIFORNIA'S PATH TO STRONGER COMMUNITIES - GREEN GLOBES	Laureate Room	Sergio González Associate Project Manager, SoLa Impact Anthony Guerra Senior Director, AEC Quality Assurance & Technical Content, Green Building Initiative (GBI) Kate Callahan Senior Director, Client Services & Engagement, Green Building Initiative (GBI)
COFFEE BREAK / VISIT EXPO HALL 4:25PM - 5:30PM				
5:00 to 7:00PM	COCKTAIL EVENT	CLOSING EVENT - CALIFORNIA MASONRY COUNCIL DESIGN AWARDS - FULL ACCESS PASS ONLY -	Terrace - Level 3	5:30PM - 6:30PM Event closing ceremony and cocktail reception 6:30PM - 7:00PM Network and enjoy

MEET OUR SPEAKERS

Abdol Bahrami | ORCO Block & Hardscape



Abdol Bahrami serves as the Architectural Manager at ORCO Block & Hardscape, where he has excelled over the past six years in forging strong partnerships with architects and design professionals throughout Southern California. With technical expertise in Civil Engineering from his studies at Cal Poly Pomona, Abdol combines a solutions-driven mindset to enhance architectural masonry practices.

An advocate for sustainability, Abdol is both a LEED Green Associate and an AIA Associate, reflecting his dedication to eco-friendly design and innovative practices in the built environment. He has been instrumental in communicating ORCO's block and carbon story, ensuring that architects have access to updated specifications, Environmental Product Declarations (EPDs), and an ORCO's growing 3D Building Information Modeling (BIM) library.

Through his leadership, Abdol has successfully secured key project specifications for ORCO Block & Hardscape, assisting firms in selecting optimal masonry solutions. His knowledge and passion for the masonry industry have established him as a trusted advisor for architects seeking to incorporate durable and sustainable materials into their designs.

Adam Eldred | Angelus Block



A relative newcomer to the masonry industry, Adam Eldred brings with him over 12 years of experience in branding, marketing, and business consulting. While navigating the consulting world, Adam spent time working across a variety of industries including Aerospace & Defense, Healthcare, Technology, and Manufacturing. In his tenure with Angelus Block, he has engrossed himself in the world of CMU and has become an avid supporter of masonry and all its benefits in the modern built environment. It is his goal to communicate CMU's unique advantages in sustainability, resilience, and design in new ways that resonate with the AEC community. Adam is passionate about ushering masonry into the 21st century and modernizing the way people think about these timeless materials.

Anthony Guerra | Green Building Initiative



As Senior Director, Quality Assurance & Technical Content, Anthony contributes to the development of GBI standards, programs, and resources and he performs reviews on both building assessment reports and GBI assessment processes. His experience and expertise as a design professional provides the GBI community with additional technical support to assist with realizing sustainability goals on projects and programs.

Prior to joining the GBI team, Anthony held design and project management roles at architectural firms and worked as a public servant in local and Federal Government. His experience includes energy modeling, interdisciplinary design coordination, project planning, drafting, building code and energy compliance evaluation, and construction contract administration for a wide variety of building types.

Athenel Trazo | AC Martin



Athenel Trazo is a Senior Designer at AC Martin and has over 25 years of design experience, including multi-family housing, K-12 and higher education projects. She has led and managed project teams in creatively developing and efficiently executing design intent in programming, planning, educational specifications, conceptual design, schematic design, and design development. Her strong interpersonal skills help her create a natural flow of collaboration between the design team and project stakeholders. She received her Master of Architecture from the Academy of Art University and Bachelor of Architecture from the University of Southern California.

Avideh Haghighi | ZGF Architects



Avideh Haghighi is a Registered Architect with a passion for transforming the built environment towards a net positive impact. She has a decade of experience and a diverse portfolio of work spanning public and private sectors, including the recently completed May Lee State Office Building, the State's largest Net Zero Carbon building. Recently she has turned her attention to the single family housing market, recognizing the need for resources and innovation to decarbonize the existing housing stock. She is applying her knowledge from designing and constructing net zero energy commercial buildings to the all-electric deep green retrofit of a 99 year old house dubbed 'ZEROHOUZ'.

Becky Feldman | USGBC California



With 15+ years of versatile management and event production experience, Becky brings a powerful blend of strategic leadership and a deep-seated commitment to sustainability to USGBC-CA as Chief of Staff. Driven by a core mission to champion impactful organizations and projects, she founded BE+ in 2017, a creative consulting agency that has since partnered with forward-thinking entities like The City of Santa Monica Office of Civic Wellbeing, Plug in South LA, Fika Ventures, and The Los Angeles Chamber of Commerce. Her previous roles, working with Corporate Sustainability leaders and startup companies, honed her skillset of fostering collaboration, streamlining processes, organizational leadership, and detail oriented project execution, to consistently deliver successful, mission-aligned initiatives. For Becky, this isn't just a career; it's a focused dedication to making a tangible difference for our planet.

Bob Habian | Tect App



Bob Habian is a visionary architect and industry connector on a mission to reshape the building industry. By bridging the gap between manufacturers and design teams at the earliest stages of a project, he ensures that critical product and design decisions lead to better-performing buildings. As a California-licensed architect and former manufacturer, Bob brings a rare blend of design insight, technical expertise, and market strategy. Having led Masonry Market Development for one of the largest CMU manufacturers in the U.S., he understands firsthand how concrete masonry can unlock new possibilities in construction. In this session, Bob will reveal the untapped potential of thermal mass in concrete masonry—showing how it enhances energy efficiency, optimizes performance, and fuels design innovation.

MEET OUR SPEAKERS

Bob Wyckhuyse | Angelus Block



With over 20 years of experience in the Concrete Masonry industry, Bob has had the privilege of working his way up from entry-level office positions to sales and eventually into management. His journey has given him a deep appreciation for the strength, durability, and resilience of Concrete Masonry Units (CMU).

Born and raised in Southern California, he understands the unique building challenges in our region—from wildfires to seismic activity—and he firmly believes that CMU is the best solution. Its fire resistance, structural integrity, and longevity make it the premier choice for sustainable and disaster-resistant construction.

Throughout his career, he has worked closely with architects, contractors, and developers to advocate for CMU in construction projects across California. His goal is to ensure that industry professionals recognize the unmatched benefits of masonry and make informed decisions that enhance the safety and longevity of our built environment.

As a passionate advocate for concrete masonry, he is excited to share insights on why CMU is the smart choice for California's future.

Carol Lanham | Lionakis Civic Studio



Carol Lanham is a Principal and Board of Directors member at Lionakis where she leads the firm's Civic Studio in Southern California. She has over 40 years of experience working in the A/E/C industry specializing in civic and justice projects for county, state, and federal agencies. Carol spent 5 years working for the Federal Court as the circuit architect for the Eighth Circuit, US Courts representing federal court agencies on capital construction projects. She is currently the AIA AAJ Leadership Group Chair, AIA CA VP of Communications & Public Affairs, and a Program Committee member for the LA/OC Chapter of DBIA.

Dave Intner | Southern California Edison



Dave Intner, with Southern California Edison's Codes & Standards team, is a Licensed Architect, LEED AP and Certified Energy Manager. A graduate of Cal Poly SLO, Dave provides education and outreach supporting Building Decarbonization and Energy Code Compliance Improvement. Dave has 30 years of professional experience split between architectural practice and utility program delivery. His work includes resource and training development, case study research, reach code support for jurisdictions, and design tools for the building industry. Dave serves on the statewide AIA Climate Action Committee and is a board member of the California Association of Building Energy Consultants (CABEC). He is a Past President of the AIA Ventura County, a four-year member of the LEED Energy and Atmosphere Technical Advisory Group (EA-TAG), and served on the board of directors of USGBC Los Angeles.

Dominique Houriet | oo-d-a studio



Dominique Houriet is an Artist, Developer, Architect and licensed General Contractor in the San Diego area who practices architecture, product design, fabrication and construction. His works have been featured in The New York Times, the Museum of Contemporary Arts, Riviera, Dwell, ArchDaily, San Diego Home & Garden and more. Shortly after graduating with a Master of Architecture degree in 2003, Dominique moved to Southern California aspiring to practice architecture and construction. In 2008 [oo-d-a] studio, inc., opened its doors.

[oo-d-a] studio strongly bases its focus on responsive, contemporary designs. The architecture is a direct response to user needs and the surrounding natural elements. With projects in the US and Mexico, [oo-d-a] studio is well known for its thoughtful craft in both the commercial and residential realm. [oo-d-a] studio, Inc. also partners with developers to generate asset in- come properties in mixed use, multi family, hospitality, retail and entertainment. [oo-d-a] can take a project from an initial concept to construction completion.

Erica Garfinkel | Morris Adjmi Architects



Erica is a senior project architect with extensive experience leading a wide variety of institutional, residential, and commercial projects across the United States. Most recently this includes the delivery of the award-winning UC Berkeley Anchor House, a 450,000-square-foot, state-of-the-art dormitory that sets a new standard for student residential living. Designed as a bridge between the university's neoclassical campus architecture and Berkeley's eclectic downtown, the project features a carefully crafted masonry palette of panelized, hand-laid, and reclaimed brick.

Erica is also overseeing the delivery of 181 MacDougal, a distinctive condominium project nearing completion in New York City's Greenwich Village. Thoughtfully integrated into the neighborhood's beloved streetscape, the design features two distinct façade motifs that reinterpret traditional masonry details found throughout the historic district. A LEED Accredited Professional, Erica is deeply committed to integrating sustainability principles into every project, balancing tradition with innovation to create enduring architecture that responds to climate, social, and cultural contexts. Her work reflects a dedication to excellence in craft and forward-thinking solutions that will shape the built environment for generations to come.

George Cortez | West LA College



George is currently working to grow employer partnerships for LA Community College District's Climate Center at West LA College. He is working to provide the emerging workforce pathways to quality climate-conscious employment in their communities.

He is also an Adjunct Instructor at West LA College, teaching Essentials of Facilities Management & Facilities Project Management. George is a former LEED Project Manager with a recent Masters in Career & Technical Education looking to expand the CTE program at West LA College.

MEET OUR SPEAKERS

James Krueger | HMC Architects



James is the Director of Design at HMC Architects, where he leads diverse teams and projects across California in multiple practice areas. With over 26 years of studio experience, James brings a deep well of expertise and a unique design perspective to every endeavor. He believes that architecture goes beyond functionality—it should enrich the lives of those who experience it. Inspired by the belief that every HMC project has the potential to strengthen the communities it serves, James is committed to HMC’s “Design for Good” philosophy. His focus is on creating facilities that not only meet user needs but also contribute to the social and cultural fabric of the surrounding area.

Dr. Jo Tavares-Reager | West LA College



Jo Tavares (she/they) is the founding Director of the California Center for Climate Change Education at West Los Angeles College, where she collaborates with students, faculty, and community-based organizations to address the climate crisis. Since the Center’s launch, in April 2023, Jo has spearheaded various science-based climate education and workforce development initiatives that focus on environmental justice and equity. Jo holds a PhD in Earth System Science (UC, Irvine), an MSc in Marine Science and Policy (UDel) and a BS in oceanography (FURG, Brazil).

Kate Callahan | Green Building Initiative



As Senior Director of Client Services and Engagement, Kate supports GBI’s Client Services team to ensure the delivery of exceptional project management and educational offerings. She works directly with project teams evaluating sustainability objectives and pursuing Green Globes certification and Guiding Principles Compliance verification, providing expert assistance and guidance. Kate works closely with the marketing and program teams to deliver thought leadership webinars, timely updates of resources, and educational training to GBI’s community. She engages the GBI community and new clientele at conferences and as an experienced presenter on GBI’s Green Globes and Guiding Principles Compliance programs and acts as a support for the organization’s credentialed professionals, including Green Globes Professionals, Guiding Principles Compliance Professionals, and Green Globes Emerging Professionals.

Kate has over a decade of experience in project and customer relationship management. She graduated Summa Cum Laude from the University of Arizona.

Matt Oklevitch | Construction Robotics



Matt has lead business development, sales, and marketing initiatives across multiple industries on both the creative agency side and on in-house teams, working with leading international brands and niche market startups. He shares a genuine love for people, and his “People over Product/Process” approach allows him to lead with empathy and fuels his passion and purpose in his current roles within the Construction Technology sector. As the Marketing Director at Construction Robotics, Matt has overseen the development of multiple markets across the US and helped facilitate strategic partnerships with industry organizations such as the California Masonry Council, the national MCAA (Mason Contractors Association of America), and many others.

Mark Swanson | International Masonry Institute



Mark is a licensed architect with decades of experience working for architectural and design/build firms. He has led project teams across several building project types including office buildings, aviation, retail, and multi-family housing. Mark has a passion for empowering the design, engineering, and construction community. He champions technological solutions to assist in the design, detailing, and documentation of masonry in contract documents and building information models.

Throughout his career, Mark has brought innovative solutions that keep masonry content and knowledge at the fingertips of the design and construction community. In addition, he promotes efficient and sustainable masonry strategies to lessen our impact on our environment and infrastructure. Mark hosts IMI’s monthly Structural Masonry Webinar Series local and provides resources and design support to structural engineering firms, architects and contractors on how to design structural masonry efficiently. Mark has run masonry workshops at the University of Minnesota School of Architecture and has over 9 years of ACE mentorship involvement, working with public high school students in Maryland and Minnesota.

Dr. Marcela Oliva | Los Angeles Trade Technical College & USGBC California



Marcela Oliva is a Knowledge Architect and Professor of Architecture at LATTC, known for leading the billion-dollar Building Program at the Los Angeles Community College District. She developed the largest Digital Twin/BIM/GIS system in the U.S., aligned with National Intelligence Standards, and specializes in Omniverse and Metaverse technologies for social impact.

She founded UCLA Extension’s Transforming Community and Design for Social Justice and was principal investigator for NASA’s Cyber-Physical Systems NSF Grant. Her work has earned honors such as the California Governor’s Award in Geospatial Technologies, the AIA LA Educator of the Year (2022), and the Alpha Rho Chi Medal.

Marcela speaks globally on STEAM, technology, and social justice and has shaped national education policy through innovative design. She holds degrees from USC and Columbia, plus a Harvard GSD Certificate. Currently, she leads the Mayor’s Green New Deal Workforce Initiative in the AEC Industry Cluster.

MEET OUR SPEAKERS

Rachelle Habchi | Carbon Leadership Forum



Rachelle is a licensed engineer with 7 years of experience as a former structural engineer and Director of Sustainability. She is currently a Low Carbon Product Lead focused on advancing the research, reporting and use of low carbon products with the Carbon Leadership Forum. She's had the opportunity to work on a variety of structures, including K-12, higher education, multi-family residential, mixed-use development, and high-rise construction. She currently sits as the Chair of the SEAOSC Sustainability Design Committee and is a member of the AIA California embodied carbon working group and the AIA CA group, which helped shape the CALGreen embodied carbon mid-cycle code updates. Through her work at CLF, she is focused on advancing sustainability in the built environment with a product specific approach of standardizing material baselines and thoughtful, science-based approaches to decarbonizing building products in the near and future term in an effort to realize our collective net-zero carbon ambitions.

Ricardo Nieva | Multicoat Products



Western US Sales Manager for Multicoat Products (Headquarter is located in Rancho Santa Margarita, CA). Multicoat Products is a National Manufacturer of waterproofing, decorative concrete, pool renovation, thin sets, sealants, and stucco products. BSBA from Chapman University and MBA from University of La Verne. Specializing in Masonry Waterproofing Solutions!

Sergio González | SoLa Impact



Sergio Gonzalez is an Architectural Designer and Associate Project Manager specializing in Commercial Construction, Rehab, Residential Multifamily, and Design-Build projects. With five years of experience in architecture and project management, he has contributed to transformative developments in South Los Angeles.

At SoLa Impact, Sergio played a pivotal role in The Beehive Project, an adaptive reuse development that transformed 104,000 square feet of commercial space across eight buildings in LA's Goodyear Tract. Designed as an Opportunity Zone (OZ) business campus, The Beehive has become a cultural and entrepreneurial hub for Black and brown communities, supporting minority- and female-owned businesses. The project integrates biophilic design, community gardens, and stormwater management systems, earning a Two Green Globes certification for its sustainability and environmental impact.

Beyond The Beehive, Sergio has successfully managed to completion 12 multifamily buildings, ranging from 30 to 100 units, demonstrating his expertise in large-scale residential development.

Sunup Matthew | International Masonry Institute



Sunup is a structural engineer with more than 20 years of experience in masonry, concrete, and steel design. He has expertise in the design of new structures, evaluation and retrofitting of existing structures, and identification and resolution of field construction problems.

Sunup is an active member of the Masonry Society (TMS), Masonry Alliance for Codes and Standards (MACS), and C 12 and C 15 committees of ASTM. He has co-authored structural engineering papers in TMS, American Concrete Institute (ACI), and Precast Concrete Institute (PCI) publications. He actively participated in the editing and drafting of several sections in Building Code Requirements and Specifications for Masonry Structures (TMS 402 and TMS 602), Masonry Designers Guide (MDG), and standards under the jurisdiction of C 12 and C 15 ASTM committees.

Stacey Olson | Gensler



Stacey Olson is a dedicated leader in sustainable design and wellness, serving as the Director of Sustainable Design and Global Wellness Leader at Gensler. With a focus on measurable impact and high-performance design, Stacey is a LEED Fellow and Certified Interior Designer, accredited in EcoDistricts and Fitwel.

With expertise across multiple industries, Stacey collaborates with organizations and manufacturers to align sustainability and wellness with business goals. By navigating various opportunities that positively impact health, productivity, economics, and operational resilience, Stacey helps her teams identify project-specific, actionable strategies for people-centric, high-performing solutions that drive long-term value.

Tom Cuneio | 3DiQ Inc. & CAD BLOX LLC.



Tom Cuneio has been developing computer modeling solutions for masonry since 2004. His companies, CAD BLOX LLC and 3DiQ Inc. provide leading edge solutions for BIM in both construction and design. He is actively developing software and methods to help the masonry industry capitalize on the benefits of BIM technology. He is an honors graduate of the Mechanical and Aerospace program from the University of Missouri.

MEET OUR DESIGN AWARD JUDGES

Anthony Damon, AIA, DBIA, LEED Green Associate



Core Market Leader, DPR Construction
AIA San Diego and California Board of Directors
ACE Mentor San Diego Board of Directors

As a Core Market Leader for San Diego, Anthony leads and inspires teams to produce world class results. He develops market sector trends and drives continuous improvement through the sharing of best practices, lean processes, sustainable strategies, and leveraging new technology and innovations. As a licensed architect and Design Manager, his extensive knowledge of the technical aspects of design and construction systems as well as a thorough understanding of planning applications, building codes, and safety regulations allow him to serve as a powerful facilitator throughout the project. He is able to connect with design teams via any delivery method to ensure constructability, schedule, and budget are maintained while preserving the design vision. Anthony has a history of leading by example and giving back to the community and uses his passion for design and construction to create mentorship opportunities for others.

Bob Habian



Founder and CEO, Tect App
AIA, Masonry Expert

Bob Habian is a visionary architect and industry connector on a mission to reshape the building industry. By bridging the gap between manufacturers and design teams at the earliest stages of a project, he ensures that critical product and design decisions lead to better-performing buildings. As a California-licensed architect and former manufacturer, Bob brings a rare blend of design insight, technical expertise, and market strategy. Having led Masonry Market Development for one of the largest CMU manufacturers in the U.S., he understands firsthand how concrete masonry can unlock new possibilities in construction. In this session, Bob will reveal the untapped potential of thermal mass in concrete masonry—showing how it enhances energy efficiency, optimizes performance, and fuels design innovation.

Ismar Enriquez, AIA, LFA, LEED AP



Design Lead and Project Manager, Practice
AIA Los Angeles Board of Directors
AIA California Board of Directors

Ismar Enriquez, AIA, LFA, LEED AP, works at the intersection of sustainability, equity, housing, and education. With nearly two decades of experience, he is committed to addressing the housing and climate crises by promoting socially inclusive, equitable, and sustainable communities.

Beyond his design work, Ismar supports academic initiatives that have helped secure over \$250,000 in scholarships over the past 20 years. He advocates for affordable, equitable, and inclusive housing by working with organizations at the local, state, and national levels.

As a Commissioner for the Community Development Department in Long Beach, Ismar contributes to shaping local policies and initiatives. He also serves on the Board of Directors for the American Institute of Architects, both the Los Angeles and California chapters, and the William J. Worthen Foundation, where he works on efforts related to carbon neutrality, resiliency, climate justice, and equity. His efforts extend beyond California, contributing to policy and advocacy initiatives across the U.S.

Jessica Orlando, AIA, DBIA, WELL AP



Higher Education Practice Leader, Perkins&Will
Vice President/President-Elect, AIA Pasadena & Foothill

Jessica Orlando, as Higher Education Practice Leader at Perkins&Will, focuses on delivering a positive and seamless experience for Higher Ed clients by drawing on her experience as a Project Manager, Project Architect, Academic Programmer and Planner to set expectations, communicate clearly, monitor delivery, and solve problems. Having managed projects from single room renovations to entire campus redevelopment plans, she consistently delivers projects on time and budget while maintaining consensus around a shared vision.

Jessica is an active member in the Southern California design community, working to extend the reach of architecture to those who need it most. She is the Founder of the Design by Diversity Day Block Party, hosted by Architecture for Communities Los Angeles and now in its fourth year of engagement with students of all ages. She is also currently serving as the Wildfire Response Lead for the American Institute of Architects Pasadena & Foothill Chapter.

Suyama Bodhinayake



Senior Associate, MG2 Design
Director of Advocacy and Sustainability, AIA Orange County

Suyama has focused on the design and delivery of sustainable and energy-conscious built environments for over 25 years. He has enjoyed navigating architecture and people across three continents, while leading design and construction management of award winning projects. He is a nationally-recognized strategic leader in stakeholder engagement for the building sector and an advocate for holistic development of the built environment.

Toni Lewis, AIA, LEED AP, CASp



Founding Principal, Lewis Schoeplein Architects
Vice President, AIA Los Angeles
2026 President-elect, AIA Los Angeles

A third generation Los Angeles native, Toni is founding principal of Lewis/Schoeplein architects, a multi-disciplinary practice focused on sustainable community-based projects for institutions, government, non-profits and private developers. She is the current VP/President-elect of AIA/Los Angeles, and has previously served as the CFO of the Association for Women in Architecture + Design, and as an LA City Council appointee of the Mulholland Scenic Corridor Design Review Board. Toni has lectured and been a guest juror at UCLA, SCI-Arc, USC, and Cal Poly Pomona, among others, and her firm's work has been widely published. She has a BA in Architecture from UC Berkeley and an M.Arch from UCLA, and currently lives in an empty nest in Los Angeles.

ABOUT CALIFORNIA MASONRY DESIGN AWARDS

The California Masonry Design Awards honors exceptional projects featuring Concrete Block, Brick, or Stone that not only elevate architectural design but also advance sustainable building practices. These works highlight how masonry can achieve both beauty and long-term performance.

A big thank you to everyone who submitted! Winners will be announced at the Cocktail Reception, available exclusively to Full Access pass holders.



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