

OFFERINGS

SPONSORSHIPS, BOOTHS, AND MORE!

CALIFORNIA
MASONRY
SUMMIT
& EXPO
2026

CMSE-26 brings together exciting keynotes, engaging panels and breakouts, and fun networking opportunities. CMSE-26 provides sponsors multiple opportunities to engage with attendees, targeting their specific audience or increasing brand awareness, while supporting the Masonry trade.

EVENT SPONSOR

Presenting
Architecture Panel (2)

\$10,000

Premium Booth + 5 Min Intro at Main Stage + 3 Passes + Large Logo

STUDENT'S SPONSOR

100 AEC Students Free Access
& Transportation Buses (1)

\$10,000

Speaking to Students at Special Session 15 Min + 2 Passes + Badges

DESIGN AWARDS

Presenting Student's Architecture Awards (\$12,000 in Checks) (2)

\$7,500

5 Min Intro at Main Stage Presenting Awards + 2 Passes + More

PLATINUM SPONSOR

Presenting Breakout Sessions (4)

\$6,000

Booth + 5 Min Intro at Breakroom Session + 2 Passes + Large Logo

GOLD SPONSOR

Event Sponsorship (5)

\$3,000

Prominent Logo + 2 Passes + Banner on CMC Newsletter

HAPPY HOUR

Presenting Happy Hour Kick-Off (1)

\$7,500

Presenting + 5 Min Video at Main Stage + 2 Passes + prominent Logo

LUNCH

Presenting Lunch with Video (2)

\$4,000

5 Min Video at 30' Video Wall at Lunch + 2 Passes + Prominent Logo

COFFEE

Branded Coffee, Tea, & Water Stations (1)

\$3,500

Branded Stations + Prominent Logo + 2 Passes

SPIN THE WHEEL

Branded Spin – the – Wheel & Prizes (1)

\$3,500

Branded Spin-the-Wheel + Prominent Logo + 2 Passes

Branded Vinyl Stickers at the event venue are available as "add-ons" for all sponsorships.

3' x 3' VINYL LOGO: \$350

EXHIBITOR BOOTHS

Interior 8x6' **\$1,850**

Hands-on Outdoor **\$2,500**

Logo on Event Material + 2 Passes

Offerings are subject to availability.

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EVENT SPONSOR \$10,000

2 Available

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Benefits:

- Premium Booth 6'x16' at Main Stage
- 5 Min Speaking Intro at Main Stage Presenting Architecture Panel
- 3 Event Passes

Marketing Materials:

- Large Logo at Event Marketing Materials
- Vinyl Logo at Event Lobby Wall (entrance)
- 1 Dedicated Social Post
- 1 Banner at CMC's Newsletter to 39,000 Contacts

**BOOTH
STAMP**
Required for
Spin-the-Wheel

STUDENT'S SPONSOR \$10,000

1 Available

This sponsorship provides Free Access & Transportation Buses to 100 AEC Students from Participating Schools. (4 buses)

Benefits:

- Speaking to Students at Special Session - 15 Min
- 2 Event Passes
- Expo Booth 6'x8'

Marketing Materials:

- Large Logo at Event Marketing Materials
- Logo at Student's Badges
- Vinyl Logo at Event Lobby Wall (entrance)
- 1 Dedicated Social Post
- 1 Banner at CMC's Newsletter to 39,000 Contacts

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STUDENT'S DESIGN AWARDS SPONSOR

2 Available (brick / concrete block)

\$7,500

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CMC is hosting an Architecture Design Competition for Students at CMSE-26. In collaboration with AIA and AIA Student chapters, our competition will have 2 Categories: Brick and Concrete Block.

Schematic Design deliverables with a prominent use of masonry materials. Free Registration / Eligible for AEC Students in CA only.

Benefits:

- 5 Min Speaking Intro at Main Stage Presenting Award Winners
- 2 Event Passes

Marketing Materials:

- Large Logo at Event Marketing Materials
- Vinyl Logo at Event Lobby Wall (entrance)
- 1 Dedicated Social Post
- 1 Banner at CMC's Newsletter to 39,000 Contacts
- Logo on Awards and Scholarship Check Posters

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DESIGN AWARDS

Concrete Block Competition:

1st Place: Scholarship of \$3,000

2nd Place: Scholarship of \$2,000

3rd Place: Scholarship of \$1,000

Brick Competition:

1st Place: Scholarship of \$3,000

2nd Place: Scholarship of \$2,000

3rd Place: Scholarship of \$1,000

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PLATINUM SPONSOR

\$6,000

4 Available

Benefits:

- Expo Booth 6'x8'
- 5 Min Speaking Intro at Breakroom Sessions, Presenting Session
- 2 Event Passes

Marketing Materials:

- Prominent Logo at Event Marketing Materials
- Vinyl Logo at Event Lobby Wall (entrance)
- 1 Dedicated Social Post
- 1 Banner at CMC's Newsletter to 39,000 Contacts

**BOOTH
STAMP**
Required for
Spin-the-Wheel

GOLD SPONSOR

\$3,000

5 Available

Benefits:

- Speaking to Students at Special Session - 15 Min
- 2 Event Passes

Marketing Materials:

- Prominent Logo at Event Marketing Materials
- 1 Banner at CMC's Newsletter to 39,000 Contacts

SPONSORED SPEAKING SLOT

\$3,000

3 Available

*Topic and Presentation Abstract is required for event committee approval.

Benefits:

- Speaking Session at Breakrooms - 50 Min
- 1 Event Pass

Marketing Materials:

- 1 Dedicated Social Post

SOLD OUT

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HAPPY HOUR SPONSOR **\$7,500**

1 Available

Benefits:

- 5 Min Speaking Intro at Main Stage by the end of last session, Presenting Happy Hour with 5 Min Video at 30 ft Screen
- 2 Event Passes

Marketing Materials:

- Prominent Logo at Event Marketing Materials
- Vinyl Logo at Event Lobby Wall (entrance)
- 1 Dedicated Social Post
- 1 Banner at CMC's Newsletter to 39,000 Contacts

LUNCH SPONSOR **\$4,000**

2 Available

Benefits:

- 5 Min Video at 30 ft Screen in Main Stage during Lunch
- 2 Event Passes

Marketing Materials:

- Prominent Logo at Event Marketing Materials
- Logo at Lunch Tables
- 1 Dedicated Social Post

COFFEE SPONSOR

1 Available

\$3,500

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Benefits:

- 2 Event Passes

Marketing Materials:

- Prominent Logo at Event Marketing Materials
- Branded Coffee & Water Stations
- 1 Dedicated Social Post

SPIN THE WHEEL SPONSOR

1 Available

\$4,000

Spin the wheel prizes valued \$3,500, including iPad, Kindle, headphones, Apple Watch, Speakers, and other.

All BOOTH STAMPS from selected exhibitors are required for participating at Spin-the-Wheel.

Benefits:

- 2 Event Passes

Marketing Materials:

- Prominent Logo at Event Marketing Materials
- Branded Spin-the-Wheel Station
- 1 Dedicated Social Post

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EXHIBITOR BOOTH (8'x6')

27 Available

\$1,850

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Benefits:

- Assigned space of 8' x 6'
- 2 Event Passes
- 6 ft Table + 2 Chairs Provided
- Electrification available for a FEE.

Marketing Materials:

- Logo at Event Marketing Materials

HANDS-ON SPACE (CUSTOM)

4 Available – Patio Area

\$2,500

Patio area is equipped with a Coffee Station, a Bar, Corn Hole, sitting tables, Student Design Competition Exhibition, and Spin-the-Wheel.

Benefits:

- Custom Space
- 2 Event Passes
- 6 ft Table + 2 Chairs Provided
- Electrification available for a FEE.

**BOOTH
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Marketing Materials:

- Logo at Event Marketing Materials

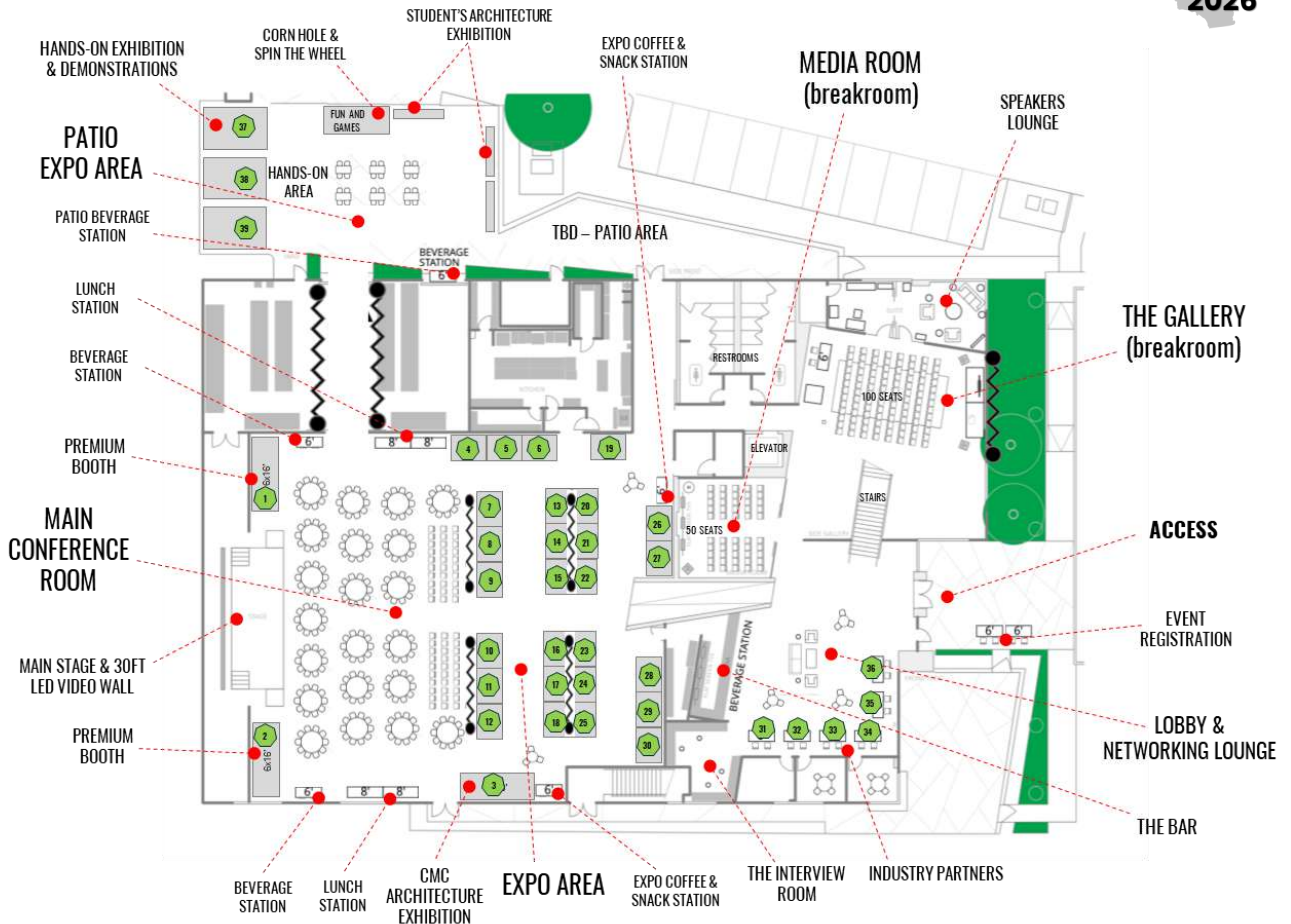
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LAYOUT

First Floor



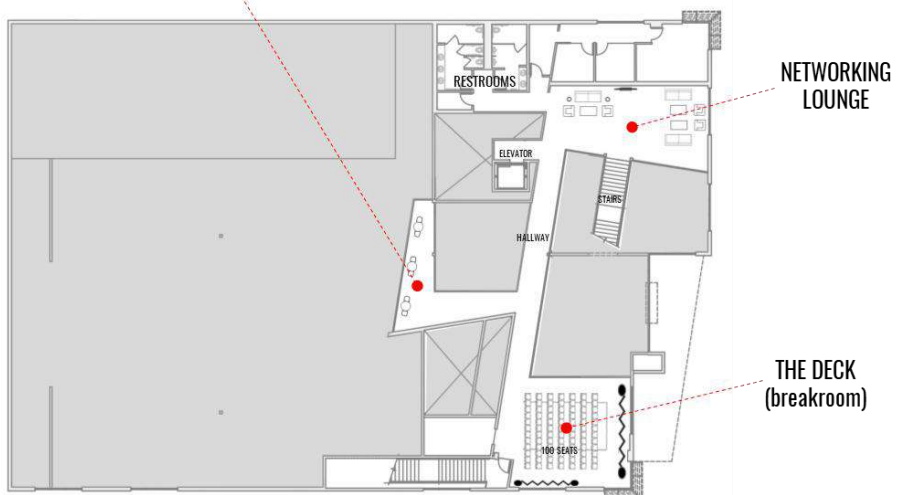
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LAYOUT

Second Floor

OBSERVATION DECK
(looks to expo main room)



***Event Layouts might be subject to changes.

The 2nd Masonry Summit & Expo in California, uniting our trade with the AEC Community is brought to you by:



Event production by: **VG** Verdical Group

California Masonry Council (CMC)'s mission is to be a catalyst, advocate, and the best masonry resource in California.

Our organization promotes masonry as an essential design and building material while uniting our trade with the AEC community (architecture, engineering, and construction).

CMC is a non-profit organization.

info@CaliforniaMasonryCouncil.org

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